

9 August 2018

Executive board meeting

Meeting called to order by Mo

Attendance: Mo, Nadia, Jeff, Amanda, Andrea, Robin, Angela, Shannon, Lanie, Courtney

PRESIDENT'S REPORT:

Update on opening school activities

Discussion of membership and spirit wear sales - went really well!

Had to do a second order after 9th grade bridge - all that was remaining: 2 smalls and 8 mediums (also some XLs, XXLs). All burgundy L got stolen from closet. A LOT of people have access to the closet, including class groups, the school, whoever monitors students out of uniform, custodians - no way to know who took it. We will no longer keep our stuff in there. We ordered too many XLs, XXLs, etc - these don't sell. Should start with fewer next year. Will order more of S - M - L. Mo brought up possibility of selling in carpool line. She will discuss with Danser.

Schedule

Schedule for the year was sent around by Mo. Robin needs an addendum: 12/15 = bookfair.

Everyone needs to reflect and see if we need changes or additions. None of the core meetings or general meetings have changed.

TGIFridays is sponsoring the meeting meals. These will be served by us buffet style.

GO team meeting - budget introduced in January. GO team wants to work with us. January is their most important meeting so we will need a volunteer to attend.

Maynard Movie Event

Jackson family - fundraising group - has agreed to bring movie Maynard on 9/12 to Jackson. Family has a turnkey way to do it. Auditorium holds 425 people. Danser says we can handle sales. We just need to figure out how we want to do it. We think it should be \$10/ticket. May use Eventbrite to sell tickets. Will have to set aside tickets for elected officials. Family will send us images to share.

TREASURER'S REPORT:

Discussion of hospitality budget. Nadia would like \$600 more for hospitality.

(Mo has to leave - she's going to join us on the phone.)

Everyone on a committee is going to create a budget. Up to heads of committee to sign off and know what's being spent by the committee so it can be accounted for.

Discussion on membership budget. Membership income is already at \$3200 so that is being updated. Membership dues still at \$1200 - will be adjusted as the year goes on.

Do we have an idea of spirit wear gross yet? No. We need to know what people are buying so that Angela can figure out what people sold. She gets reports from Square and then has to split out charges between spirit wear and membership. Cash spirit wear took in \$1224. Charge spirit wear was upwards of \$2000.

Nadia prepared a LOT at her home for the teacher breakfast (she's only asking for \$100 in reimbursement) so we want to increase the ~~hospitality~~ teacher appreciation* budget. She spent a little more but also got donations and cooked a lot (she donated sausages and stuff like that). Hospitality budget is **outside** of teacher appreciation. Cake was \$50 for two but she will get them from Costco in the future so it won't be so expensive. None of the budget can be earmarked for students. We can give grants for fieldtrips if teachers ask us but we can't throw a party for students. We can do events for students though. We will take some money out of hospitality and move it to teacher appreciation. Nadia wants to do a wellness week for teachers with massages and for students (these will be predominantly donated services). Increasing teacher appreciation budget to \$600. We will do a cake every month. We are doing a VERY big push for teachers to join. Danser will contribute his budget towards students if we do cakes for teachers. Some cakes will be donated (maybe by Lanie's mom). We've also got sign-ups for teacher appreciation who might be willing to donate, or pick up, or whatever. Cake needs to feed 80 people. Publix will also donate some cakes with enough notice.

Community building = sunshine closet

School store - no budget for expenses.

Amanda - fundraiser - a kickback with vendors. We would keep half the profit and the vendors would keep half. But we're going to hold off on this discussion until next meeting. Fundraising needs to have a meeting before our next meeting. Erica is chairing dine out. Someone else is doing Barnes and Noble. Nadia wants to go to fundraising meeting too. Maybe hold a yard sale.

Andrea - we've had a lot of people sign up to volunteer. Parent support committee. Ms. Dalton - parent resource - is already doing everything. How are we following up with parent volunteers? Sign up genius? Trying to figure out how to monitor monetary income.

*Now going to move Teacher Appreciation OUT of budget and moving it into hospitality. Upping hospitality to \$1400. Replacing Teacher Appreciation with school store. Budget is \$5000. That's what we spent last year. Robin wants to increase it to \$7500. Last year school

store made \$10900 so netted over 5k. We had more designs last year. May need to add more designs. Mo pointed out that we haven't started selling long sleeves. Asked Mo what she thinks school store budget should be. Need to up store income - they're discussing what the numbers will be.

MEMBERSHIP UPDATE:

We sold 185 types of memberships. 321 members. We collected \$3200. Based on these numbers, we will owe PTA \$1196 (or a little over \$1200 because more members are coming in).

Compared to END of year last year, we have 7 more faculty members than last year. 30 total faculty members (out of 80). -5 on Jaguar members, up on Hit the spot members, up ~7 on family members. WAY up on individuals (by 20). Don't know renewals vs. new members yet.

Ongoing membership activities will take place at coffees, at first meeting. Shannon will put together packets of cards and other gifts. Academic night and 9th grade night – we will be at those as well (both membership and spirit wear). Academic night – which is another meet the teachers night – will have lots of parents there. Did first meeting last year at that night but 80% of room left when Danser said teachers were available.

HOSPITALITY REPORT:

Teacher appreciation went very well. Teachers really enjoyed it. Nadia did a lot of cooking. Very good things heard about it.

Faculty meeting - covered as far as getting donations and volunteers. Nadia will try to get Publix to do it at least three times.

Upcoming: nothing. BUT Nadia has ideas. She will be working on wellness weeks for students.

Can students join PTSA? YES. We want to encourage them to join and get volunteer hours. Seniors (esp IB) will be looking for volunteer hours. [Shannon: we have many through family memberships and some individual memberships.] Potential benefit to being a member could be volunteer hours. Benefit to teachers = tissue, markers, etc. Jeff can't yet advertise until we know what students can do. Board probably needs to agree on what students can do for volunteer hours and check with GA PTA on policy.

COMMUNICATIONS REPORT:

Jeff says if you read the Roar, it's all in there. Please get on all our platforms and push it out. All executive committee should be liking, sharing, retweeting.

ENGAGEMENT: sign up genius needs work.

We need to work on the budget. Will probably need to revisit this BEFORE the meeting on Monday. That will give Angela a chance to review before the meeting.

NO BUDGET VOTE TONIGHT. Budget needs to be recreated but it is new - we didn't have a budget until last year. School store was tracked under fundraising but needs to be pulled out (we need income and "outcome" for everything).

Meeting on Monday is at 6pm. Executive committee needs to be there at 5:45 to vote on the budget. Will hash things out over email before meeting. MEDIA CENTER for meeting.

Andrea wants to get volunteer opportunities out to class of 2022 whether they're members or not.

Issue of kids stuck outside because only one guy going through bags - maybe assistant principal Foster? - getting marked tardy in first period. We need to ask Mo to address this with Danser. NOTE: I asked my kid about this and she said there are actually four people (two for boys and two for girls) going through bags. But it's still taking a significant amount of time and causing kids to be marked late.

Budget updates - will be sent out after its complete.

We did not approve the minutes from last meeting. We will need to approve both those and these next meeting.