

PTSA Meeting 6/25/2018

In Attendance

Mo Ivory
Jeff Breedlove
Lanie Weathers
Nadia Giordano
Courtney Helfrecht
Shannon Sanders
Andrea Knight

(Angela stuck in traffic)

Brief discussion of PTSA promotion on social media

Need to inventory what we have so we only order what we need. May do a quick sale on stuff that hasn't sold.

President's Report (Mo)

First thing – amendment of bylaws to make Lanie's VP position official – will do this at first meeting. Need to select a parliamentarian. In search of recommendations – board member and executive committee member. Was there a previous parliamentarian? We need clarification on this from previous committee. Jeff is going to send out an email soliciting people for the position with Mo's email.

Mo asked for a meeting with Danser to discuss school shootings. Beth Wells was also present, but was a fairly private meeting because no one else showed up. Danser has some things he wants to do but doesn't have money for implementation. APS is giving some discretionary things. Mo is putting together a full report for the August board meeting

Mo also met with Candance, who's in charge of Spirit Store. Did a little survey of their kids about what they do and don't like. Came up with some new things – a new featured t-shirt for 2018. Kids can get their graduation year on the back. Will sell an iron-on with graduation year separately. New shirt comes in short and long sleeve but will order short sleeve first. (Note: Girl-fitting shirts are likely too expensive to order separately.) Also, athletic slides with MJHS printed on them. They will cost ~\$30-40, depending on which ones we order. Slides should have a two-week turn-around for the orders. Jeff suggested that Mo asks the football coach if they'd be interested. Some concerns with Booster club co-opting our ideas.

Open House 7/30 from 2-4pm, focus on membership and spirit wear. We need to make up boards to grab attention. Will have a banner and/or poster board on easel. Shannon has some new ideas for increasing membership. Allison will help her on membership day. We should emphasize the benefits of membership for families and individuals. Pawprints on floor – "This way to join the PTSA!" We need to be right up front!

Treasury Report

Mo met with Richard Quartarone to clarify the bylaws and find out where we are non-compliant. We are non-compliant but mostly in financial areas. We haven't had an audit in years or submitted one to the state. We will have Angela do this. Need to understand our current financial situation and go through some line items (e.g., art budget, putting out yard signs).

YARD SIGNS announcing PTA meetings. Jeff has some – will count how many.

BOARD MEETINGS: *tentatively* (waiting on confirmation from Danser) planned for the second Monday of the month - August 13th, October 15th, January 14th, and April 8th at 6pm either at Brass Tap or Krobar. Will also hold general meetings at Principal's Coffees. May need a quick conference call before those to discuss what needs to be covered.

First **GENERAL meeting** will be held August 20th at 6pm in the auditorium
(General meetings will always be held the Monday following a board meeting)

GENERAL MEETING DATES

October 22

January 28

April 15

Additional general meetings (dates to be announced) will be held in conjunction with the Principal's Coffee – Jeff is sending out an email.

Next board of directors meeting will be August 13th at 6pm at Brass Tap – this will be our new board's official first meeting.

Danser still has issues with his schedule. Has a tentative meeting with Mo to go over his schedule. She will let us know the outcome.

Committee meetings – Mo wants to have meetings to get an idea of what everybody wants to do. She'd like them to own their committees and report back at the board meetings. Wants them to just let board know what their doing rather than having extensive discussions at the board meetings, unless it requires a vote, in which case it would also need to be voted on at the general meetings. Expectation is that we can review the committee's plans in their dropbox files. So we need those plans posted a couple days before the executive board meetings.

Andrea - Committee members need to be approved by the board so we'll need to do that at the August meeting.

Jeff – **Communications** – biggest aggravation is content. If it's legitimately MJHS, he will put it out there – volleyball, theater, whatever it is! – send it to him and he will announce it. Mo suggested getting a student from each grade – a social media influencer - to provide content for Jeff. They can text info/pictures of MJHS events to him 404-615-5735. Coach Curry provides the athletic schedule.

Let's get models to wear the new spirit wear and hold signs with "This way to join the PTSA and purchase spirit wear!"

July 21st - work day at Lanie's for foam board signs.

REASONS TO JOIN THE PTSA – What we do:

Programming – academic and cultural

Teacher supplies

Emergency need supplies – sunshine closet

Facilities and school safety

What have we funded specifically in the past? Sunshine closet, the Jaguar mural.

Grant applications – what can we apply for? We can't keep giving our budget to teachers who don't join the PTSA. Danser is about what he needs. He has the teachers captive- he needs to tell them that we can't do grants without 100% teacher membership. OPEN HOUSE – teachers are all there – let's go room-to-room and have them join. Let's peer pressure them into joining.

With membership – certain items are included so we need to inventory what is needed. Inventory will be done next week, depending on when Candace is available.